City of Charlotte/Mecklenburg County

" FlexApp is great for doing driver-related virtual apps."

Source: Steven Smith, IT Professional

Company Profile
City of Charlotte and Mecklenburg County, NC

Charlotte, Mecklenburg's county seat, is the largest city in the state of North Carolina and the 18th largest city in the U.S.

Industry:
State & Local Government

Desktop Environment:
1,001 – 5,000

Insights
FlexApp is a sophisticated layering solution to support efficient desktop strategies to deliver applications on demand to users.

The organization chose FlexApp over VMware AppVolumes and other layering solutions because it:
- Has a close integration with the ProfileUnity UEM solution
- Is easier to set up and install
- Is faster and easier to package applications
- Has the ability to package more diverse applications
- Is more scalable
- Works across all of their desktop platforms

Important types of applications for this customer to be able to layer include:
- Utility
- Office Productivity
- Web Browser
- Homegrown Apps

FlexApp's features/values were compared by the customer to competitive solutions and rated as follows:
- Speed and ease of packaging applications: Best-in-Class
- Application compatibility: Best-in-Class
- Ability to reduce desktop complexity: Best-in-Class
- Ability to lower TCO: Best-in-Class
- Support services: Best-in-Cass

Use Case
The agency is currently running FlexApp in a production environment. Types of applications layered with FlexApp to date:
- Utility
- Media
- Web Browser

Results
Realized Benefits:
- Reduced time/effort needed to package and deliver applications to users
- Improved ability to package and deliver applications on-demand
- Reduced desktop environment complexity
- Reduced number of solutions needing management

LIQUIDWARE LABS SUPPORT TEAM
94% of surveyed organizations rated FlexApp's support services as good or better compared to competitive solutions. **94%**

LOWERING DESKTOP TCO
91% of surveyed organizations rated FlexApp's ability to lower TCO as good or better compared to competitive solutions. **91%**

APPLICATION COMPATIBILITY
88% of surveyed organizations rated FlexApp's application compatibility as good or better compared to competitive solutions. **88%**

APPLICATION LAYERING SPEED
97% of surveyed organizations rated FlexApp's speed and app packaging ease as good or better than competitive solutions. **97%**

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