

# United Arab Bank



**ProfileUnity is a comprehensive User Environment Management solution that includes the following sophisticated features:**

- **Windows User State Migration**
- **Handles Large Profiles – from MS Office 365 to Outlook – and Enables Fast Logins**
- **Supports All Desktops – Physical, Virtual and Cloud**

## Insights

ProfileUnity was selected over competing products because the organization needed a solution that:

- Automates migrations and speeds up the process
- Is economically priced
- Provides user environment management
- Cleans up user profiles before the move to the new OS
- Scales to migrate thousands of desktops

The organization rated ProfileUnity's features/values compared to competitive solutions as follows:

- Automation: Good
- Reporting / tracking progress: Good
- Ease of use: Good
- Speed: Good
- Reliability: Good

Compared with other migration solutions on the market, the organization rated ProfileUnity:

- Better than Microsoft USMT
- Better than homegrown scripts
- Better than RES
- Better than Flexera

## Use Case

Desktop platforms currently supported:

- Physical Windows
- Citrix XenApp Published Desktops
- Citrix XenDesktop

Windows OS currently running in production:

- Windows 7
- Windows 10
- Windows Server 2008

Type of user state migration performed with ProfileUnity:

- Physical desktop to physical desktop

Time saved on user state migrations with ProfileUnity:

- Typically 10+ hours per desktop

Time saved over the migrations' lifecycle by automating with ProfileUnity:

- Approximately 1 month

## Company Profile

**United Arab Bank  
Sharjah, UAE**

United Arab Bank has an innovative banking approach while remaining loyal and contributing to the overall development of the Emirates.

## Sector

Financial Services

## Desktop Environment

501 - 1,000

### EASE OF USE

95% of organizations surveyed rated ProfileUnity's ease of use to be as good or better than their previous tools.



### SPEED

90% of surveyed organizations rated ProfileUnity's speed to be as good or better than their previous user state migration solutions.



### MIGRATION AUTOMATION

95% of organizations surveyed rated ProfileUnity's automation to be as good or better than their previous migration tools.



### REPORTING AND TRACKING

92% of organizations surveyed rated ProfileUnity's reporting and tracking to be as good or better than competitors.



### RELIABILITY

93% of organizations surveyed rated ProfileUnity's reliability to be as good or better than competitive solutions.

